	Excellent (9-10 points)	Good (7-8 points)	Adequate (5-6 points)	Poor (0-4 points)
Equitable	Contributes significantly to wholistic efforts to promote DEI with in the arts; is thoughtful in approaches to DEI; provides new opportunities for under-represented aritst and/or audience; people involved are compensated adequately for their work.	Contributes to DEI in the arts community, but is an isolated effort; has steps to approach DEI; opportunities for under-represented artists and audiences are present, but not new; compensation is offered.	DEI is considered, but not primary; plan to approach DEI is minimal; under-represented artists and audiences are considered; not all are compensated for work.	There is no effort to promote DEI in the arts; under-represented artists and/or audiences are not considered; no compensation to artists
Excellent	Programming is original/innovative (not duplicating efforts in the community); plans for programming show it is of excellent quality; has the potential to be of enduring value to the community or has a track record of being a beloved community arts program	Programming is original, quality is good - but perhaps stagnant; Loved by the community, but lacks updating. If new, it has potential, dreams big, but plans are lofty without any real evidence it will excel.	Programming is staple of the Norman arts community, though hasn't innovated recently. If new, duplicates efforts and/or has a generic plan for implementation.	Programming has been the same year after year with no growth or adaptation. If new, there are no specific plans to support the implementation.
Experienced	Organization has a proven track record of being able to carry out programs of this scale or have successfully carried out these programs in the past. If new, the org has included individuals on the program team with experience needed to successfully produce the program.	Organization has experienced people involved, but programs may seem like a "leap of faith" or is a totally new to the organization.	Organization has little experience in programming of this kind and the plan for implementation and success is vague.	Organization has no experience in this type of programming and has not brought in the experts to make it a success.
Educational	Programs go beyond presentation to include education of both direct audience and wider community in some aspect of the arts and arts' role in community.	Programs rely on presentation for educational outreach. The educational quality is excellent, but doesn't go beyond an event experience.	Programs have little educational outreach - plans to engage audiences are purely from a passive experience.	Programs have no educational aspect; audiences and community do not gain any kind of arts appreciation or knowledge from the program.

	Excellent (9-10 points)	Good (7-8 points)	Adequate (5-6 points)	Poor (0-4 points)
Enticing	Organization has a plan to attract visitors to Norman AND expand current Norman audience.	With the right marketing plan, organization could expand its audience.	Audiences never seem to grow and plan is not in place to expand audiences.	Organization has no plan that addresses audience retention OR attraction.
Programs Summary	The summary concisely lays out the purpose of the programs, desired outcomes, relevance to the Norman community, and their overall value to the arts. It is well written and shows growth from previous years, should it be a recurring event.	Summary is good, but does not fully address desired outcomes, relevance, and value.	Summary is cursory and lacks detail of desired outcomes, relevance, and value.	Little to no clarity of programs and their purpose and relevance.
Anything Else?	Organization understands that this is a section to highlight elements of their programming that have not already been discussed and provides additional, relevant programming details that are both important for the panel to consider and outside of the basic evaluation criteria.	Organization understands that this is a seciton to highlight elements of programming that have not already been discussed and provides additional text that expands earlier answers.	Orgnaization summarizes earlier answers but no new information is present.	Organization skips this section.